

Title and Code of Course: BRITISH AND AMERICAN CIVILIZATION, INTERCULTURAL COMMUNICATION

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Credit Point Value:	Number of Lessons per Week: 2	Type of Course: Seminar <input checked="" type="checkbox"/> Lecture <input type="checkbox"/>	Method of Evaluation: Oral Examination <input type="checkbox"/> In-Class Group Presentation <input checked="" type="checkbox"/> Other <input type="checkbox"/>
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Course Description:

Course objectives: This course is an introduction to the British and American civilisation. It aims to give the students an insight into life in the United Kingdom and the USA. The course will be structured around political, social and cultural key concepts. There will be a combination of group presentations and in-class discussions of assigned readings. Short writing assignments, vocabulary tests and quizzes will be given out in class from time to time. Students are expected to participate in discussion and encouraged to ask questions and give comments on the readings when appropriate.

There are at least 3 objectives for this course:

- The first is to provide students with a body of knowledge about some general key concepts. This knowledge is meant to be a background for your education and professional life.
- The second objective is to help you become better speakers and writers, by asking you to identify, analyse materials, evaluate options, and make your own arguments and conclusions.
- The third objective is to encourage you to think critically. Civilisation and history are more than a compilation of facts. A historian does not only describe and tell stories of the past as they were recorded. To understand the world, you need to know history, have your own interpretation of it and develop critical thinking skills decisive in shaping your future.

Bibliography:

OBLIGATORY

1. Jancsó, Pintér, Suba, Surányi, Szántó. *Cultural relations*. Budapest: Akadémiai Kiadó. 2010.
2. Dignen, Bob (2012) *Communicating Across Cultures*. Cambridge: CUP.

RECOMMENDED

Hofstede, Geert and Hofstede, Gert Jan. (2005) *Cultures and Organizations: Software of the Mind*. New York: McGraw-Hill.

Jandt, Fred E. (2009) *An Introduction to Intercultural Communication. Identities in a Global Community*. SAGE

Polyák Ildikó. (2004) *Cross-cultural Communication*. Budapest: Perfekt.

Storti, Craig. (1994) *Cross-Cultural Dialogues*. Yarmouth: Intercultural Press.

Trompenaars, Fons. (1995) *Riding the Waves of Culture*. London: Nicholas Brealey Publishing.

Gibson, Robert (2008) *Intercultural Business Communication*. Oxford: OUP. pp. 7-17; pp.25-50

Crowther, Jonathan (Ed.) and Kavanagh, Kathryn (Ass. Ed.) (1999) *Oxford Guide to British and American Culture*. Oxford: OUP.

Longman Dictionary of English Language and Culture. (2000) Pearson ESL; 3rd edition.