

Title and Code of Course: The Power of Storytelling – The Renaissance of Radio from Broadcast to Podcast ERPB-BAA 9523

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| Credit Point Value: 6 | Number of Lessons per Week: 2 | Type of Course: Seminar <input checked="" type="checkbox"/> Lecture <input type="checkbox"/> | Method of Evaluation: Oral Examination <input type="checkbox"/> In-Class Presentation <input type="checkbox"/> Other <input checked="" type="checkbox"/> |
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Course Description:

Relying on English transcripts, we will listen to a selection of radio programmes showcased at the Prix Europa media festival in their original audio form, in the language they were broadcasted/podcasted, in order to analyse and discuss them. On the basis of this shared experience the following media skills will be examined in relation to radio documentaries: topic selection, editing principles, cutting and elements of effects. The course will commence with the exploration of genres, describing programmes created on a broadcast or podcast platform, then we will delve into the basics of creating radio documentaries.

Bibliography:

General Literature

Denis McQuail, *A tömegkommunikáció elmélete*, Budapest: Osiris, 2003.

Recommended Literature

Jan Assmann, *A kulturális emlékezet*, Budapest: Atlantisz, 1999, pp. 29–86.