

<i>Title and Code of Course:</i> The Power of Storytelling - European Radio Documentaries			
<i>Instructor's Name:</i> Dr.Julia Szabo			
<i>Instructor's Email Address:</i> szabo.julia@kre.hu			
Credit Point Value: 6	Number of Lessons per Week: 2	Type of Course: <b>Seminar</b> <input checked="" type="checkbox"/> <b>Lecture</b> <input type="checkbox"/>	Method of Evaluation: <b>Oral Examination</b> <input type="checkbox"/> <b>In-Class Presentation</b> <input type="checkbox"/> <b>Other</b> <input checked="" type="checkbox"/>
<p><b>Course Description:</b>  Relying on English transcripts, we will listen to a selection of audio programs from the Prix Europa media festival in their original audio form, to analyze and discuss them. We examine the public value, acoustic quality, production, and its impact on listeners.  The course will commence with the exploration of genres, describing programs created on a broadcast or podcast platform. The completion is: to prepare a one-page script with their own stories.</p>			
<p><b>Bibliography:</b>  Denis McQuail: Mass Communication Theory, Sage Publication, London, 1990  Jan Assmann: Cultural Memory and Early Civilization. Writing, remembrance, and political imagination, Cambridge University 2011, Narrative and Media, Helen Fulton with Rosemary Huisman Julian Murphet Anne Dunn, Cambridge University Press Cambridge, First published in print format isbn-13 978-0-521-61742-0 isbn-13 978-0-511-13240-7</p>			