

*Title and Code of Course:*  
**The Power of Storytelling:  
 Radio from Broadcast to Podcast**

*Instructor's Name:* Dr. Julia Szabo

*Instructor's Email Address:* szabo.julia@kre.hu

Credit Point Value: <b>6</b>	Number of Lessons per Week: <b>2</b>	Type of Course: <b>Seminar</b> <input checked="" type="checkbox"/> <b>Lecture</b> <input type="checkbox"/>	Method of Evaluation: <b>Oral Examination</b> <input type="checkbox"/> <b>In-Class Presentation</b> <input type="checkbox"/> <b>Other</b> <input checked="" type="checkbox"/>
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**Course Description:**

Relying on English transcripts, we will listen to a selection of radio programs their original audio form, in the language they were broadcasted/podcasted, to analyze and discuss them. We learn about personal and family stories, imprints of collective memory. Based on this shared experience the following media skills will be examined in relation to radio documentaries: topic selection, editing principles, cutting and elements of effects. The course begins with the exploration of genres, describing programs created on a broadcast or podcast platform, then we delve into the basics of making radio documents.

**Course Competition Criteria**

Class participation: a maximum of 3 missed classes and students' active participation in the discussions of the programs they listened to. In the first semester, students will be asked to prepare their own program plans on the basis of the knowledge they acquired during the course. In the second semester, they are expected to realize their selected documentary topic, while they also learn the principles of responsible media representation.

**Student Competences/Learning Objectives**

The course aims to facilitate conscious media consumption by introducing a renascent media genre, radio. It helps students to understand different media representations, the framing, and to be able to produce the representations of their own stories.

**Bibliography:**

Denis McQuail: Mass Communication Theory, Sage Publication, London, 1990  
 Jan Assmann: Cultural Memory and Early Civilization. Writing, remembrance, and political imagination, Cambridge University 2011, Narrative and Media, Helen Fulton with Rosemary Huisman Julian Murphet Anne Dunn, Cambridge University Press Cambridge, First published in print format isbn-13 978-0-521-61742-0 isbn-13 978-0-511-13240-7