

Title and Code of Course: PRACTICAL SKILLS: CONFERENCE AND WORKSHOP
ERP-B-MAD 1157

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Credit Point Value: 6	Number of Lessons per Week: 2 (1x2)	Type of Course: Seminar <input checked="" type="checkbox"/> Lecture <input type="checkbox"/>	Method of Evaluation: Oral Examination <input type="checkbox"/> In-Class Presentation <input type="checkbox"/> Other <input checked="" type="checkbox"/>
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Course Description:

The aim of this course is to familiarize students with the major presentation genres in the humanities and social sciences (conference, workshop, poster), the ways of preparing a presentation, and the techniques of giving a presentation in a foreign language, including the use of different visual and audiovisual tools (Power Point/prezi, handout, poster, video, etc.).

Students taking the course should give an academic presentation related to their field of specialization, with a high level of visual and linguistic sophistication. They should also participate in the discussion of other presentations, raising relevant points in correct academic English.

Requirements:

- Preparing to give a presentation in a foreign language;
- Preparing the abstract and the written version of the presentation;
- Getting to know and using the rhetorical components of an academic presentation (introduction, definitions, classification/categorization, use of examples, tables, diagrams);
- Compiling visual material;
- Chairing panels
- Active participation in the post-presentation discussion;
- Active participation in practical tasks of conference organization.

Bibliography:

Comfort, J. *Effective Presentations*. Oxford: Oxford University Press, 1995.

• Ellis, M. and N. O'Driscoll. *Giving Presentations*. London: Longman, 1992.

• Faulkes, Zen. *Better Posters: Plan, Design and Present an Academic Poster*, 2021

• Kayfetz, J. L. and M. E. F Smith. *Speaking Effectively: Strategies for Academic Interactions*. Boston: Heinle&Heinle, 1992.

• Powell, M. *Presenting in English*. Andover: Heinle, 2011.

• Reinhart, S. M. *Giving Academic Presentations*. Anna Arbor: University of Michigan Press, 2000.

• Rowe, Nicholas. *Academic and Scientific Poster Presentation: A Modern Comprehensive Guide*, Springer International Publishing, 2017.

• Zaumanis, Martins. *Write a Winning Research Proposal: How to Generate Grant Ideas and Secure Funding Using Research Project Canvas (Peer Recognized)*, 2023.