

Title and Code of Course: PRESENTATION SKILLS (BAN 4006)

Instructor's Name: Gábor Patkós

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Credit Point Value:
3

Number of Lessons
per Week: **2**

Type of Course:
Seminar ☒
Lecture ☐

Method of Evaluation:
Oral Examination ☐
In-Class Presentation ☒
Other ☐

Course Description:

The course focuses on choosing the topic of the oral presentations, on the collecting of materials, their selection, the construction of a logical framework for the final presentation, on the actual delivering of the presentation and the most important features of answering the questions asked by the audience, in the form of an interactive presentation.

The course focuses on the development of communicative competences, including the acquisition of theoretical knowledge related to the skills needed to give oral presentations, as well as the practical application of these. As part of this, it places particular emphasis on developing intercultural communication skills and competences.

Bibliography:

- Notes, texts, assignments related to the seminar
- Schwabish, J. (2016). *Better Presentations: A Guide for Scholars, Researchers, and Wonks*.
- Doff, A., Thaine, J., Puchta H., Stranks, J. and Lewis-Jones, P. *Empower*, Cambridge University Press, 2019.