

*Title and Code of Course:* **Management ethics – ethical leadership**

*Instructor's Name:* Dr. habil. Pulay Gyula Zoltán, PhD

*Instructor's Email Address:* pulay.gyula.zoltan@kre.hu

Credit Point Value: <b>6</b>	Number of Lessons per Week: <b>2</b>	Type of Course: <b>Seminar</b> <input type="checkbox"/> <b>Lecture</b> <input checked="" type="checkbox"/>	Method of Evaluation: <b>Examination</b> <input checked="" type="checkbox"/> <b>In-Class Group Presentation</b> <input type="checkbox"/> <b>Other</b> <input type="checkbox"/>
---------------------------------	--	--	---

**Course Description:**

The main goal of the course is to raise awareness that ethical management is a prerequisite for sustainable and effective management and is in line with the requirement of long-term profitability. The course is based on the fact that ethical management has two important, interrelated requirements, one is that the manager himself must be moral, and the other is that the manager is able to make the operation of the organization he leads ethical. During the course, students learn about several theoretical approaches and practical methods for fulfilling both requirements.

**The main topics and lectures will be:**

1. Introduction to management ethics, importance of ethical management
2. Ethical theories, ethical principles  
Part one: Ethical leadership
3. Characteristics of ethical leaders
4. Ethical leadership styles
5. Ethics and personal development
6. Ethics and Emotional Intelligence  
Part two: Managing ethics
7. Ethics in the workplace
8. Ethical dilemmas, ethical decision-making
9. Building an ethical culture
10. Ethics and artificial intelligence
11. Ethics in business practices
12. Corporate governance and ethics

## Bibliography:

1. Al Halbusi, H., Ruiz-Palomino, P., & Williams, K. A. (2023). Ethical leadership, subordinates' moral identity and self-control: Two-and three-way interaction effect on subordinates' ethical behavior. *Journal of business research*, 165, 114044.
2. Shneiderman, B. (2020). Bridging the gap between ethics and practice: guidelines for reliable, safe, and trustworthy human-centered AI systems. *ACM Transactions on Interactive Intelligent Systems (TiiS)*, 10(4), 1-31.
3. Collins, D., & Kanashiro, P. (2021). *Business ethics: best practices for designing and managing ethical organizations*. Sage Publications.
4. Dey, M., Bhattacharjee, S., Mahmood, M., Uddin, M. A., & Biswas, S. R. (2022). Ethical leadership for better sustainable performance: Role of employee values, behavior and ethical climate. *Journal of Cleaner Production*, 337, 130527.
5. Strong, J & Boyd, B(2020): Ethical Leadership: Theory to Practice ISBN: 978-1-7924-4044-1
6. Pulay, Gy. (2017): The Three Legged System of Organisational Integrity VIRGIL MADGEARU REVIEW OF ECONOMIC STUDIES AND RESEARCH 10 : 2 pp. 159-175. , 17 p.
7. Pulay, Gy. (2014): Preventing Corruption by Strengthening Organisational Integrity PÉNZÜGYI SZEMLE/PUBLIC FINANCE QUARTERLY (1963-) 59 : 2 pp. 133-148. , 16 p.